

LOCAL DAILY NEWS SOURCE

# INDEPENDENT.COM

**HOMEPAGE  
BIG BOX**  
300 X 600  
\$400/WEEK

**RECTANGLE**  
300 X 250  
\*\$435-\$495/WEEK  
\*Varies by position

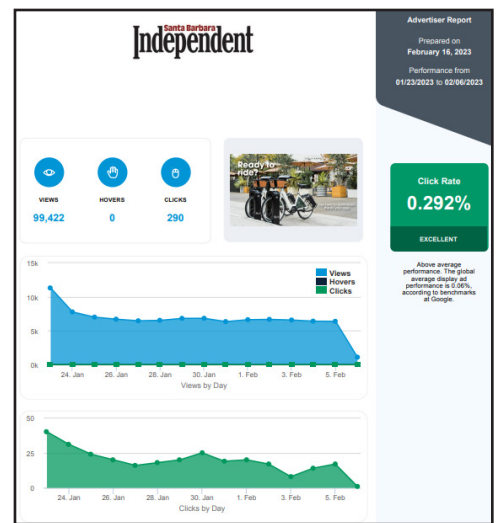
**FULL BANNER** • 468 X 90 • \$325/WEEK

**LEADERBOARD** • 728 X 90 • \$600/WEEK  
**NEW\* SNEAKER POSITION** • 728 X 90 • \$750/WEEK

**CATEGORY BILLBOARD** • \$285/WEEK  
**NEW\* TOP BILLBOARD** • 970 X 250 • \$950/WEEK • R.O.S.

## DISCOUNTS

8 weeks ▶ 15%      26 weeks ▶ 25%  
12 weeks ▶ 20%     52 weeks ▶ 30%



## STATISTICS\*

Consistent Traffic Month to Month...

**479,214** VISITS PER MONTH  
**256,280** ABSOLUTE UNIQUE VISITORS  
**939,759** PAGEVIEWS PER MONTH

Get your business in front of thousands of area customers.

\* Source: Google Analytics  
– Monthly Averages through 10/2024

## Acceptable Media:

All ad cost includes design. If you would like to supply your own artwork, please use the following guidelines: JPG, .GIF and .PNG Media Accepted Maximum File Size: 1MB

Rates effective 1/1/2024

Ads not shown at actual size