

TIMELY FOCUSED MESSAGE

# NEWSLETTER RATES



Fresh stories from *Independent.com* in your inbox every day.  
**24K Subscribers**  
**Open Rate: 52%**

Feature your event in our Extra! newsletter. Delivers every Thursday.  
**17K Subscribers**  
**Open Rate: 48%**

Our six niche newsletters bring exclusive content from our editors. Schedules vary.  
**Subscribers Range From 7K-14K**  
**Open Rate Range From: 48%**

- AD #1** 970x250 · \$395/week
- AD #2** 970x250 · \$300/week
- AD #3** 970x250 · \$275/week
- AD #4** 970x550 · \$225/week

**FEATURED LISTING**  
\$250/week  
Includes image, 50-word description, and a link to your site  
\*All materials due the Monday before

**AD #1** 970x250 · \$125/week

Rates effective 1/1/2024  
Subscriber and Open Rates through 10/2024 per Active Campaign

Examples provided upon request.  
Visit [independent.com/newsletters](https://independent.com/newsletters) to sign up!