

AUDIENCE EXTENSION

DIGITAL DISPLAY

Reach the right audience with the right message at the right time.

DIGITAL TACTICS USED

- Keyword Retargeting
- Site Retargeting
- Geo Targeting
- Event Retargeting
- Audience Curation
- Geo Fencing Key Areas (Competitive Conquesting/Places of Interest)



PRICING

MARKET POSITION	MONTHLY IMPRESSIONS	MONTHLY INVESTMENT
Presence	50,000	\$650
Competitive	80,000	\$1,040
Dominant	100,000	\$1,300

* **minimum three month commitment**



CUSTOMIZED DIGITAL PACKAGE

-  Custom audience curation marketing session with our digital strategist
-  Unlimited changes to campaign made within 48 hours
-  24/7 analytics dashboard with competitive conversion tracking
-  Campaigns frequently and proactively optimized

